

PHILANTHROPIST OF THE YEAR

This award honours an individual or brand whose charitable actions and community efforts have had a lasting, positive impact. It recognises selfless service and leadership through philanthropy.

Giving Back, Moving Forward

WHAT JUDGES ARE LOOKING FOR:



CHARITABLE INITIATIVES:

Projects or causes supported, and the intent behind them.



IMPACT AND OUTREACH:

Number of people reached and the tangible outcomes.



VALUES ALIGNMENT:

How the giving aligns with brand or personal values.



INSPIRATIONAL LEADERSHIP

Influence on others to act, give, or contribute.

TIPS FOR ENTRANTS:

Share campaign outcomes or stories from beneficiaries.

Include media coverage or endorsements.

Highlight volunteer efforts or team involvement.