

MOST INNOVATIVE ENTREPRENEUR

This award honours a bold and visionary entrepreneur who is redefining success in the aesthetics industry. From launching new technologies to changing how business is done, this individual inspires through innovation and courage.
The Trailblazers Defining the Future of Aesthetics

WHAT JUDGES ARE LOOKING FOR:



INNOVATIVE IDEAS OR BUSINESS MODELS:

Unique services, platforms, or processes.



LEADERSHIP AND GROWTH:

How the individual has scaled or transformed their business.



INDUSTRY IMPACT:

Contributions to education, advancement, or regulation.



ADAPTABILITY AND RESILIENCE:

Overcoming challenges with creativity.

TIPS FOR ENTRANTS:

Share your entrepreneurial journey.
Highlight how your idea or brand disrupted the market.
Include growth metrics or major milestones.