

# FIT-OUT OF THE YEAR CELEBRATING BEAUTIFUL & FUNCTIONAL CLINIC DESIGN

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This award recognises excellence in clinic design, fit-out, and space planning. The physical environment plays a huge role in patient experience, staff functionality, and brand identity.

## WHAT JUDGES ARE LOOKING FOR:



### **VISUAL IMPACT:**

Beautiful design that reflects the brand and evokes the desired emotional response.



### **FUNCTIONALITY:**

Spaces that are easy for staff to use and intuitive for clients.



### **CLIENT JOURNEY:**

Consideration of how the layout enhances the experience from entry to exit.



### **INNOVATION:**

Unique design features, eco-conscious materials, or multi-purpose use of space

## TIPS FOR ENTRANTS:

Submit high-quality images or video walkthroughs.

Include a short explanation of the design process, budget, and goals.

Share feedback from clients or staff about how the space functions.