

# CLINIC CULTURE

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This award recognises the internal culture and values of a clinic.  
Where values live and teams thrive.

## WHAT JUDGES ARE LOOKING FOR:



### TEAM MORALE & UNITY:

Evidence of a supportive, respectful, and cohesive work environment. Share how your team connects, communicates, and celebrates wins together.



### PROFESSIONAL DEVELOPMENT & LEADERSHIP:

Outline ongoing training, mentoring programs, and leadership opportunities provided to staff. Highlight pathways for growth.



### STAFF RETENTION:

Share your retention rates and what initiatives help you keep your talent long-term.



### INCLUSIVE & POSITIVE ENVIRONMENT:

Demonstrate how you create a safe, inclusive workplace for all backgrounds and identities.

## TIPS FOR ENTRANTS:

Include testimonials from team members.

Showcase team bonding activities, CPD records, and staff progression examples.

Upload photos or videos of your clinic's day-to-day culture in action.