

BUSINESS GROWTH COACH

This award recognises a coach, mentor, or consultant who has delivered measurable results and meaningful transformation for aesthetic businesses.

Empowering Entrepreneurs with Strategy and Support

“A coach is someone who can give correction without causing resentment.” – John Wooden

WHAT JUDGES ARE LOOKING FOR:



CLIENT TESTIMONIALS AND RESULTS:

Demonstrated impact through increased revenue, improved team performance, or operational growth. Testimonials should speak to tangible outcomes and real change.



COACHING METHODOLOGY:

Clear articulation of your coaching approach, including proprietary tools, frameworks, or systems you use to guide clients through transformation.



INDUSTRY PRESENCE AND INFLUENCE:

Visibility and leadership within the aesthetic or wellness business space, including public speaking, educational contributions, or thought leadership.



EDUCATIONAL CONTRIBUTION:

Development of workshops, webinars, digital courses, or training programs that contribute to professional development in the industry.

TIPS FOR ENTRANTS:

Include before and after business metrics where applicable (e.g. growth in revenue, client retention, team engagement).

Share client success stories or case studies that show how your guidance changed the trajectory of a business.

Provide links to any media features, speaking engagements, or content that demonstrates your influence.

Highlight how your coaching style is distinct and how you adapt to support individual business goals.