

# AESTHETIC BUSINESS MASTER

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The highest honour in our awards, this title is reserved for the individual or brand that demonstrates sustained brilliance across innovation, leadership, education, and client outcomes in aesthetics.

**Excellence Embodied, Industry Elevated**

## WHAT JUDGES ARE LOOKING FOR:



### **LEADERSHIP AND LONGEVITY:**

Years of contribution and consistent excellence



### **INDUSTRY RESPECT:**

Recognition from peers, clients, and stakeholders.



### **BUSINESS & CLIENT SUCCESS:**

Financial growth, reputation, and patient care.



### **RAISING INDUSTRY STANDARDS:**

Advocacy, regulation support, or mentoring.

## TIPS FOR ENTRANTS:

This is a summary award—include highlights from multiple facets of your journey.

Link to published work, presentations, or interviews.

Share how you've helped uplift the industry as a whole.